

What is ÖKOPROFIT and why do we participate?

- project of the City Bielefeld with nearly 10 participants
- period: about 1 year
- **aims:**
 - reduction of environmental pollution
 - **distinction** „ÖKOPROFIT-firm“

- savings of energy, water and waste material
 - climate protection
 - cost reduction

- public distinction as „ÖKOPROFIT-firm“
 - to raise corporate image
 - to get better ratings of our customers



- Important topics will be discussed in several workshops, e. g.:
 - waste, energy, water and waste water, labour protection, legal aspects etc.

- increase of the employees' motivation
- protection of our jobs
- new knowledge can be used in private life as well

References of enterprises assigned as „ÖKOPROFIT company“ in Bielefeld:
- Ikea, Graphia, Bethel, Dresdner Bank, Goldbeck, Torwegge, Uthoff, JVA, Christinen Brunnen...